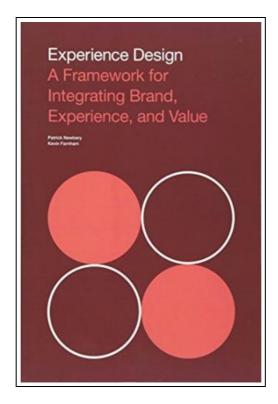
# Experience Design: A Framework for Integrating Brand, Experience, and Value (Paperback)



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## EXPERIENCE DESIGN: A FRAMEWORK FOR INTEGRATING BRAND, EXPERIENCE, AND VALUE (PAPERBACK)



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