



A Handbook of Processes in Digital Transformation (Paperback)

By Dr Mark R Baker

Createspace, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ****** Print on Demand ******. This is the essential book for your digital transformation team. A major issue when performing a transformation, on boarding new team members or building a team from scratch is getting all team members to understand what the processes are, and why they are in place. The former can take days to months. The latter may never happen at all. By equipping every team member, and indeed every stakeholder with a copy of this simple, practical book from day one, you will make sure that everyone is on the same page throughout your digital transformation. The process of orienting the team will drop from weeks to hours and as new members are brought in, a copy of the book will form a core part of their on boarding pack. This book forms an ideal day-to-day reference and can save you hundreds of hours of briefings. It will minimize poor communications and ensure that everyone feels fully empowered and understands all the basic processes that are used in a digital transformation. In doing this it will reduce resistance to what are otherwise might be...



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