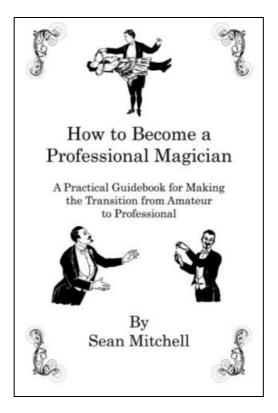
How to Become a Professional Magician: A Practical Guidebook for Making the Transition from Amateur to Professional



Filesize: 2.16 MB

Reviews

Thorough guide! Its this sort of excellent read. It is really simplified but unexpected situations in the 50 % in the book. You are going to like just how the blogger create this publication.

(Prof. Lela Steuber)

HOW TO BECOME A PROFESSIONAL MAGICIAN: A PRACTICAL GUIDEBOOK FOR MAKING THE TRANSITION FROM AMATEUR TO PROFESSIONAL



Createspace, United States, 2012. Paperback. Book Condition: New. 212 x 138 mm. Language: English . Brand New Book ****** Print on Demand *******. Over the years, many books have been written on the topics of business and marketing for magicians, covering everything from restaurant magic to cruise ships to trade shows and more. Many of these books are excellent resources for a professional magician seeking to expand their business. So far, however, no book has ever been written on the hardest part of performing magic for a living: getting started. How to Become a Professional Magician is the first book of its kind: a complete guidebook for making the transition from an amateur to a working professional, step by step, with absolutely nothing left out. Most books on the business of magic simply tell you what to do if you re already a professional magician. They assume that you already have marketing materials, a professional repertoire, a list of clients, a solid foundation of real-world performing experience, and all the other things required to be a working pro. Rather than assuming you already have these assets, How to Become a Professional Magician shows you how to actually get them. Topics covered include: Strategies for building a rock-solid professional repertoire that you can perform for anyone, anywhere, anytime, and count on getting great reactions. A detailed sequence of steps for approaching groups of people at strolling gigs and commanding their respect and attention, before you even perform a single trick. How to determine what to charge for your services (including specific guidelines and examples). Detailed discussions of various marketing materials (including which forms of marketing you should avoid in order to prevent wasting time and money). A complete breakdown of the process of booking a gig, from receiving the first email or...

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