

## Client Centric: Grow Your Business with an Amazing Customer Experience (Paperback)



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### ***Reviews***

*It is one of the most popular publications. It is actually written in easy words instead of confusing. You will like how the author created this book.*

*(Art Gislason)*

## CLIENT CENTRIC: GROW YOUR BUSINESS WITH AN AMAZING CUSTOMER EXPERIENCE (PAPERBACK)



Charach Productions Inc., 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Client Centric lays the groundwork for entrepreneurs, sales, and service professionals to systemize and expand their business. The author of this book is Randy Charach, a self-made multi-millionaire. Randy s eclectic background as an entrepreneur and entertainer provides decades of time-tested principles based on focusing on your client s needs. Your customer relations, and how it affects your business is the central theme. The message of the book is how the client experience begins with a person s first exposure to your brand and maintains its importance throughout the lifetime of the relationship. Client Centric is composed of three parts: MINDSET, MESSAGE + MARKETING. Each part builds upon the next with practical direction for implementation. The parts are further broken down into chapters as follows. PART 1: MINDSET Chapter 1: Your Mindset Chapter 2: Client Mindset PART 2: MESSAGE Chapter 3: Your Brand Voice Chapter 4: Your Amazing Story PART 3: MARKETING Chapter 5: Influence Chapter 6: Persuasion Client Centric is a fun, easy and entertaining read, packed full consumer behavior insights and actionable advice. It presents a unique and common-sense approach to sales, marketing, and business building. These Best-Selling Authors Agree, Client Centric is a MUST READ. This powerful, practical book teaches you the inner game of success, how to unlock your true sales potential, and how to make more sales, faster and easier than ever before. - Brian Tracy, author of Advanced Selling Skills A mind-expanding book explaining the secrets of hypnotic influence. Easy reading, easy to implement, and easy to get more sales with it. - Dr. Joe Vitale, author of Hypnotic Writing I encourage anyone wishing to apply millionaire thinking to their business to read Client Centric. It...



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