



## United States Competition Law with respect to Unfair Trade Practices

By Philipp Rosenauer

GRIN Verlag Mai 2011, 2011. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Neuware - Bachelor Thesis from the year 2010 in the subject Business economics - Law, printed single-sided, grade: 1, University of Linz, course: Bachelorseminar, language: English, abstract: According to Black's Law dictionary, competition is the struggle for commercial advantage. The efforts taken of companies to achieve the respective commercial advantages can be especially in a free market economy ample. Let's illustrate this fact by the following examples: Suppose that a automobile manufacturer, incensed by a car magazine's constant ridicule of its cars, launches a rival magazine with a similar name and layout, copies the other paper's stories, lures away the employees, advertisers and subscribers of the other magazine by offering them higher wages and lower advertising and subscribing rates and finally succeeds in running its critical opponent out of business. Has the automobile manufacturer engaged in any unfair trade practices for which the owners of the car magazine may seek legal remedy Or has the manufacturer acted in a permissible way to the magazine's attack Furthermore, could the magazine be said to have engaged in an unfair trade practice by...



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